

# EFP adNet™ Brand List -- Examples of Companies by Category



Retail	Online Retail	Consumer Goods	Healthcare	Automotive
Walmart Target Kohl's Staples Dick's Sporting Goods Home Depot Lowe's Home Improvement CVS Health Rite-Aid L.L. Bean Gap Barnes & Noble REI PetSmart	Amazon eBay Zappos (Amazon) 1-800-FLOWERS.COM Overstock.com Edible Arrangements Birchbox Groupon MyWebGrocer Wayfair 1-800-CONTACTS Home Shopping Network CustomInk LLC	Procter & Gamble Kraft Foods Clorox Company General Mills Canon Burt's Bees Green Mountain Coffee Roasters Quaker Oats Company S. C. Johnson & Son Inc. L'Oreal Paris Seventh Generation Mead Johnson & Company Johnson & Johnson 3M	Kaiser Permanente HealthGrades Abbott Laboratories Merck & Co. CVS MinuteClinic Allergan Inc. UnitedHealthCare MedExpress Urgent Care LifeScan Inc. Dignity Health EatIn Right Cedars-Sinai Health System Alacer Corp Koolsmiles.com	General Motors Chrysler Group Toyota Ford Motor Company Volkswagen Group Kia Motors Lexus Subaru Audi Mazda Honda Nissan AutoTrader.com Avis Budget Group
Travel/Transportation	Insurance	Education	Technology/ Electronics	Sports/ Entertainment
Southwest Airlines Hilton Worldwide Inc. Hertz Corp. Marriott International Priceline Tripadvisor JetBlue Airways Delta Airlines Carlson Hotels Kayak.com Hyatt Hotels Corporation American Airlines Uber Viking Cruises	Metropolitan Life Insurance Company Nationwide Insurance Aflac Inc. AARP Services Inc. American Family Insurance Prudential Blue Cross Blue Shield Shelter Mutual Insurance Company Mercury General Corporation Humana Travel Guard Group Agents Mutual Comparethemarket.com Travelers Companies	Capella Education Company Walden University Chamberlain College of Nursing University of Maryland Arizona State University Columbia College South University Houghton Mifflin Harcourt Apollo Group Kumon Full Sail University Keiser University K-12 Inc. Kaplan	Google Microsoft Dell Sony LG Electronics Intuit Sony Philips Electronics Dell Bose Fitbit Yahoo! Lenovo Motorola	Major League Soccer NBA Hulu Major League Baseball Time Inc. AMC Entertainment Inc. RedBox National Hockey League SeaWorld Parks & Entertainment Fox Sports Cirque du Soleil NFL TNOW Entertainment Group Live Nation Entertainment
Telecommunication	Financial Banking/Investing	Public/ Government/ Nonprofit	Food/Beverage Services	News/Media/Social Media
AT&T Verizon Comcast Sprint T-Mobile DirectTV Vodafone Time Warner Cable Vonage Holdings Corp. US Cellular Corp TracFone Wireless MetroPCS CenturyLink Boost Mobile Discovery Communications Dish Network	American Express JPMorgan Chase & Co Liberty Mutual Group E*TRADE Bank of America Citigroup PayPal Capital One TD Ameritrade Wells Fargo Fidelity Edward Jones Bank of the West John Hancock Funds Visa Discover Financial Services	National Highway Traffic Safety American Red Cross California Department of Public Health Texas Economic Development and Tourism Colorado Parks and Wildlife U.S. Department of Health and Human Consumer Financial Protection Bureau American Cancer Society Inc. Los Angeles Tourism & Convention Board Salvation Army St. Jude Children's Research Hospital Leukemia & Lymphoma Society Advertising Council Centers for Disease Control and Prevention World Vision GoUSA	Subway Starbucks Corporation Dunkin Brands Ruth's Chris Steak House Chili's Moe's Southwest Grill Darden Restaurants Pizza Hut GrubHub Dominos Culvers Restaurants Quiznos Red Robin Gourmet Burgers	News International CBS Corporation Liberty Media Corporation Great Lakes Publishing Twitter Facebook Kineto Media News America Marketing Interactive Next Issue Media LLC Classified Ventures Tumblr Inc. Conversant